



Crow's Call



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Tom Port

Past President

Rotary Meeting - September 3rd by Hermann Welm

"**The Bard**" called the meeting to order. He welcomed all present and reminded us that the RI President is John Kenny, of Scotland; his theme is "The Future of Rotary is in your Hands!" The Letter of the Day was "N" for "Nurture;" as in nurture the Cal High Interact Club; they'll be here soon to visit with us!



Pat Paterson, our Greeter, gave us a Thought for the Day, to wit: "A nod from an honest man is enough." He then led us in the Flag Salute and spoke a little about his career and family.



Our newest Red Badge, **Sam Parwiz**, led the group in a rousing rendition of "God Bless America;" is he destined to become our new "Songmeister?"

Next, "**The Bard**" wondered aloud if his "little Willy" was hanging out with the "Little Viking Boy." **PP Gallagher's** mascot that has also gone missing!

Visitors: **Gina Allen**, our speaker, and **Danna Pomeroy**, a guest of **Judy Lewis**, **Linda Brewer**, past San Ramon Rotary member and past President of the Pittsburg club, **Julia Plummer**, a guest of **Captain/Doctor Sims**, **Tom Jackson**, a guest of **Fred Nevarez**, **Mark Benson**, from Magnolia Audio/Video, who spoke briefly about their involvement with the CarboLoad Raffle, and **Vera Packard**, former member of this club and Honorary Rotarian.

Visiting Rotarian: **Ira Hillyer** from Walnut Creek club.

A very special Welcome Song was to have been led by the **Scribe**, however, he totally blew the assignment and **The Bard** had to step in and Save the Day. All assembled were led in a singing of that popular tune "Hello, Vera." which sounded much the same as "Hello, Dolly!"

Good Times/Good News/Fine Free: **Brent Tucker** announced that his daughter, **Ashley**, was married last week, and that his other daughter delivered his third grandchild that same week! **The Bard** announced that, to his great relief, **Sergeant Will Harlan's** next deployment with the 4th Stryker Battalion will be the Kuwait and not to Iraq or Afghanistan.

Service Above Self

Announcements:

Vera Packard spoke about the HERS Breast Cancer Foundation and the Keep Abreast 10th Annual Walk/Run, to be held Saturday, September 26, at Quarry Lakes East Bay Regional Park. She hopes that some San Ramon Rotarians will join in the event.

PE Bob Desautels and **PDG Stan Smalley** reminded all that they should be signing up for the District Conference, scheduled for October 1 thru 4, in Lake Tahoe. Check out the details at:

http://new.rotary5160.org/index.php?page_id=504



Mike Prilutsky announced that we are making progress in hosting the GSE Team from Monterrey, Mexico. However, the need for assistance is still very real, particularly for drivers on the 24th and 26th of September. On the 24th they'll be going to an evening Giants game.

Jeff Disch announced that we now have 50 people signed up for the 25th Anniversary Party on September 22. Call or email him if you wish to attend.

Mike Gunning is seeking a new Publicity Chair for CarboLoad 25 on October 10, since **Kristen Parsons** had to resign from the Club. Also, let's get busy distributing posters (beautifully prepared by **Ana Dominguez** and printed by **Cho Tang**), as well as gathering Silent Auction items (**Jeff Disch** is your contact for this).

This Scribe passed our Raffle Tickets for the Flatscreen TV. Sell (or buy) these and get the Stubs and a check (to "San Ramon Rotary Foundation") back to him or to **Crissy McConnell**.

Mike Prilutsky and **John Sims** announced a "one-time offer" regarding the annual Rotary Foundation Contribution. Anyone contributing at the \$200 "Double Sustainer" level, or better, will have their contribution "doubled" by an award of an equal number of Recognition Points (which are a credit to achieving the next Paul Harris Fellow level).

Steve Wilcox announced an upcoming Golf Tourney -- September 24, at Callippe -- contact him if you wish to play.

PP Guy Greco mentioned that there would again be a Bocce Ball Challenge, however, the **Scribe** didn't get the details because he became distracted by:

"**Miss Oakland**" (aka **Paula Silva**) presenting a cape and tiara to **The Bard**! He too has come to believe that "with a tiara and a cape, anything can get accomplished!" All agreed that **The Bard** looked stunning in this outfit!

Recognitions: **The Bard** was *brutal* today by recognizing a bunch of members "for not suffering the ravages of time very well!" It seems they appeared in a 1994 Rotary ad -- which was routed to some tables, but NOT all (**Bard**, pay attention here!) -- and their appearance, it seems, has changed alarmingly! Each of the following was assessed \$35.00: **Bill Clarkson, Carolyn Degnan, Jeff Disch, Geoff Johnson, John Sims, Don Jones, Mark vonH, Fred Nevarez, Stan Smalley, Ed Duarte**, and lastly (and certainly the most egregious example because of his "do"), **Fletcher Thames**. Several of those present, since they had just eaten lunch, were heard gagging; some laughter was also heard!

Pre-Program Program:

The Bard happily received \$500.00 CarboLoad Sponsorship Checks from the following: PE Bob Desautels (ATI Architects and Engineers), Jeff Disch (Green Escrow Services), Chuck Fletcher (MCE Corporation), Brent Tucker (Tucker Associates), and Ed Duarte (Aztec Consultants). THANK YOU, all!!!!



Program:

Bill Clarkson introduced Gina Allen, of the Danville Weekly and the San Ramon Express. She spoke about the tremendous dislocation going on in the way news is being delivered. Print newspapers are almost uniformly suffering significant declines in circulation, and advertising revenue is suffering as well (partly because of declining circulation, but mostly from the economic doldrums we're in). The result is that, collectively, the print media can afford fewer reporters in the field, and these are the front-line news gatherers for all news reporting that goes on, including radio and television. They are the ones that used to do the in-depth research that everyone relied on!



So, the influence of Bloggers has increased in the electronic news sector, but they cannot be relied upon in providing accurate reporting.

The Danville Weekly and San Ramon Express actually do use bloggers as sources but carefully edit their contributions before placing them onto their electronic websites.

Gina also talked about the difficulty in creating an economically-sound model for any future electronic-based news business. So far this has been very problematic and it's currently not apparent how this might work, particularly in sourcing "large" stories and investigative reporting.

"The Bard" thanked Gina and indicated that a gift would be made to a Literacy Program on her behalf, as a sign of appreciation for the presentation. He read an excerpt from a letter we received from someone that had been helped by "Project Secondhand," an adult literacy program which we support.

Raffles: The Greeter's Gift was won by The Bard. The Club Gift went to Marco Bronzini.

Next Week: the Greeter will be Randy Perkins and the Program will be John Carpenter.





San Ramon Rotarian of the Week



This week, September 10th, 2009, you will be greeted by Randy Perkins

Here are some things you should know about Randy:

Randy has been a member of our club since, April 1991

Classification: Alarm Services

Randy Perkins has been a resident of Danville for the past 20 years. He has been married to Kristin for 25 years and has three children, Brittany 21, Casey 18, and Drew 16. Randy joined SAFE Security a burglar and fire alarm company in March 2004 and currently is the Chief Operating Officer of the firm. SAFE Security is an acquisitions company that purchases alarm contracts and services customers throughout the United States.

Prior to working at SAFE Randy spent 22 years at Bay Alarm Company, the largest independently owned alarm company in the Country. During his tenure he served in many different roles including: Installation/Service Manager, Sales Manager, Central Station Manager, Branch Manager and finally the Director of Operations. As the Director of Operations he was fiscally responsible for ten branch operations an approximately 60 Million in revenues.

Mr. Perkins earned a Bachelor's degree from Bethany College, West Virginia and a MBA from St Mary's College in California.

About Rotary!

An Excerpt from: A CENTURY OF SERVICE - The Story of Rotary International, by *David C. Forward*

The Expansion across America

(Manuel Munoz, a member of the Rotary Club of Chicago, while travelling to San Francisco on business in 1908, recruited attorney Homer Wood to work on the world's second Rotary club. Paul Harris assisted Wood by mail, sending him Chicago documents and answering questions.)

Homer called five friends together for a meeting at his law office in the First National Bank building; and when he told them of his idea, showing them the file from Paul Harris, they unanimously embraced his proposal to start a similar club. Thus John Fraser, Dr. Chester Woolsey, Roy R. Rogers, Arthur S. Holman, and Frank Turner joined Homer Wood as the nucleus of the Rotary Club of San Francisco. Four men were added to the exploratory committee and 12 November 1908 was selected for the inaugural meeting.

The 10-member group compiled a list of almost 100 of the top business and professional leaders in the city. Then they set out to invite them; but instead of using heavy-handed recruitment tactics, they agreed that each prospect would only once be given the opportunity to join. If they declined, their invitation would be made to the next person on the list in that vocation.

The banquet on 12 November was a grand affair. Held at the opulent St. Francis Hotel, it was attended by many luminaries, including General M.H. DeYoung, publisher of the *San Francisco Chronicle*, and John Britten, vice president of Pacific Gas & Electric Company. As the meeting started, Homer learned that Charles M. Schwab, America's most prominent steel magnate, was dining in another restaurant within the same hotel. He left the meeting, found Schwab, introduced himself and explained what was happening with the new club, and persuaded the famous industrialist to join them a little later and make an inspiring and supportive speech.

(To be Continued)

Did you Know?

The idea of Paul Harris Fellow Recognition was first introduced by The Rotary Foundation in 1957. Support for the concept of making \$1,000.00 gifts to the Foundation was slow in developing, but by the early 1970's it began to gain in popularity. In 2006, the number of Paul Harris Fellows reached the one million mark.

Shared by Hermann Welm

Meeting: Thursday, 12:15
Crow Canyon Country Club
711 Silver Lake Dr, Danville

Jim Livingstone, Publisher
(925) 216-1898 cell phone

e-mail: jwl459@comcast.net

San Ramon Rotary

Greeter Protocol

When you are blessed with the duty of being our greeter, you should remember the following: (1) You should be at the meeting by 11:45 am in order to greet everyone as they come to the meeting. (2) You should bring a "greeter's gift". The gift should be approximately \$20.00 in value. (3) You will be leading the flag salute, giving the inspiration, and introducing the visiting Rotarians. It is a good idea to watch the visiting Rotarians sign in, so that you can ask them about any complicated names or classifications, or just plain BAD handwriting. vvc

Is it the truth?
Is it fair to all concerned?

Will it build goodwill better friendships?
Will it be beneficial to all concerned?

Future Programs:

Sept 10th	John Carpenter
Sept 17th	Camp Royal/Robotic Program - Spike Stevens
Sept 24th	Tassajara School House - Ed Duarte

Upcoming Events and Dates to Remember

September 22nd	SRRC's 25th Anniversary Gala
October 1-4	District Conference Lake Tahoe NV
October 5th	Board Meeting - 5:30pm @ ATI
October 10th	Carboload 25

Schedule of Greeters

September 10th	Randy Perkins
September 17th	Tom Port
September 24th	Mike Prilutsky

