



# Crow's Call



## District Governor

Jim Campbell

## Board of Directors

### **Tom Port**

President

(510) 878-2744

### **Gary Daniel**

President Elect.

(925) 785-9237

### **Barry Toby**

Secretary

(925) 224-7780

### **Jeff Disch**

Treasurer

(510) 410-4090

### **Judy Lewis**

Sgt. At Arms

(925) 648-0308

### **Hermann Welm**

Club Administration

(925) 838-8261

### **Bill Harlan**

Membership

(925) 457-6589

### **Fred Nevarez**

Intl Foundation

(925) 838-4334

### **Marc Stillman**

Service Projects

(925) 648-4376

### **Kathe Mitchell**

Public Relations

(925) 998-2310

### **Don Jones**

Past President

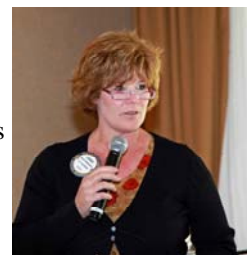
## Rotary Meeting - May 14th by Pat Paterson

.President Elect **Gary Daniel** opened the meeting of the Rotary Club of San Ramon. Greeter **PP Art Kubal's** two thoughts for the day were: "Love doesn't make the world go round but, it makes the ride worth while" and "To the world you may be just one person, but to one person you may be the world." **Art** led us in the pledge. **PP Greco** led us in "America the Beautiful." **Art's** bio was brief. He was born on a farm in Idaho, grew up in Montana and retired from Chevron 13 years ago. His wife, Sandy and he have four children and six grandchildren, There were two visiting Rotarians: Ira Hillyer, Walnut Creek and Natalie Cohen, Dublin. Visitors were Mark Benson, Annie Gibbs, Susan Cook Paula Silva and Pam Bickford. **George Gayler's** table led us in a very poor rendition of the long Welcome Song.



**PE Daniel** thanked **PP Clarkson** for last week's meeting saying, "That it was the best Rotary meeting he had ever attended" and with that the club bought **Bill's** lunch.

**Karen McNamera** reported on the club survey results. Her report is attached to the Crow's Call.



### **Announcements:**

**Bocce Ball:** **PP Greco** reported that our club was well represented with two teams. We came in second of the 16 teams competing. This was a fun event and should be held again next year. Don't miss it.

**Wind Faire:** staffing looks good. Geoff need help prior to on Saturday. The Interact Club is selling Carmel Apples at booth. **Robin Stevens** needs Rotarians to supervise at their booth.

**Educator of the Year:** May 28. **Mike Prilutsky** has planned a program to honor 17 Educators that will rival the Business Leader meeting. It is going to be well attended by our community leaders.

**CarboLoad:** October 10<sup>th</sup> **Mike Gunning** this year. His weekly meetings will start in June Thursday meetings.



is chair again prior to our

**Demotion Party:** June 25<sup>th</sup> More details to follow.

**1<sup>st</sup> Meeting of the Year:** July 2<sup>nd</sup> Hang on and **do not** miss it.

**Club Assembly:** July 7 (?) Goals for 2009- 2010

**Family BBQ:** August 15<sup>th</sup> at the Tucker's around their beautiful pool area.

**Group Study Exchange:** **Kath Gailey** is in Ethiopia leading the team. What a way to spend her Birthday.

**Service Above Self**

**Recognitions:**

Rotarian Birthdays:

**PP Disch**  
**PP Giles**  
**Fred Nevarez**

Rotarian Spouse's Birthdays:

Judy **Giles**

Rotarian's Anniversaries:

Julie and **Jeff Disch** (37)

Other: *Really Big Time Catch-up for the year*

**PP/PDG Smalley**  
**PP Galbo**

**Sims** (The least the club could do for John was sing "Happy Birthday.")



**Program:** West Nile Virus

**Bob Desautels** introduced Nola Woods, information manager for the Contra Costa Mosquito and Vector District. For 82 years the CM&VD has been in the business of protecting residents' health by controlling mosquitoes. They also respond to rat, nice skunk, bee and ticks problems. All of their programs are funded by tax dollars.

Mosquitoes spread West Nile Virus. All mosquitoes need just a little bit of water to breed more mosquitoes. Any standing water for more than six days can have mosquito larva. Do not let water stand for more the five days.

West Nile Virus is a disease of birds that is spread from bird to bird by mosquitoes. Occasionally humans get the virus. Most people have symptoms three to 14 days after being bitten by an infected mosquito. 20% will develop West Nile Fever, which is like a bad case of the flu. The most at risk are those under three months and over 50.

The contact number is (925) 771-6186 or [www.ccmvcd.dist.ca.us](http://www.ccmvcd.dist.ca.us).



**Raffle Winner:**

Greeter's gift: **George Gayler**  
Club's gift: **Mike Gunning**

**Reminders:**

Next week's Greeter: Dave Larsen  
Next week's program: Andre Shevchuck - R&D Tax Credit

# About Rotary!

**An Excerpt from: A CENTURY OF SERVICE – The Story of Rotary International, by David C. Forward**

The Man behind the Movement (cont'd)

*(Continuing with the Paul Harris, after having been smitten by the "big city" of Chicago during an earlier visit there, went on to earn his law degree in 1891 at the University of Iowa)*

*(At his June 1891 graduation)* Paul Harris heard a keynote speaker . . . an accomplished lawyer who had graduated from the university a decade earlier, *(urge)* each young would-be lawyer-to-be not to rush out and hitch up with a big law firm right away but to first go into a small town and make a fool of himself for five years, after which he could settle down in the city, find the practice of his choice, and forge a career. . . . There was only one change in Paul's own plan: Instead of living in another small town, he would embark on a world-class adventure. Thus began one of the most exciting, and transforming, periods of Paul Harris' life.

Setting off to discover the world, Paul followed the trail of American explorers on a hunting and fishing foray to the northwestern United States. His money soon ran out, so he headed for San Francisco and got a job as a newspaper reporter for the *Chronicle*. When his pockets were full again, he set out across California's verdant farm country, picking fruit as a day laborer. In Los Angeles, he held a teaching post at Los Angeles Business College; nine months later, he moved to Colorado, working first as an actor at the Old Fifteenth Street Theater, then again as a newspaper reporter, and next as a cowboy on the range.

Tiring of mountain country, he made his way to Jacksonville, Florida, where he . . . met George W. Clark, a marble and granite dealer, and the two became close friends. Clark soon persuaded Harris -- who *(you will no doubt recall)* had previous experience with Sheldon Marble Company in Vermont -- to work for him as a salesman. Despite the friendship, Paul wanted to continue on his grand adventure . . . *(and)* moved on to Washington, D.C., Kentucky, Pennsylvania, doing whatever jobs came his way for the sheer experience of discovering people and places and the purpose of life.

*(To be Continued)*

## ***Did you Know?***

That Rotary International's "Matching Grants" provide matching funds only for *international* service projects of Rotary Clubs and that "District Simplified Grants" can be used for local projects. In the 2007-08 Rotary Year, \$43.8 million were awarded to the former (in 137 countries), and \$6.4 million to the latter (for 389 projects).

**Shared by Hermann Welm**

## General Findings

1. Rotary is not a 'Resume building' opportunity, nor do members see Rotary as a networking opportunity for career enhancement. **Networking opportunities do not need to be increased.**
2. 100% of respondents indicate Rotary serves their need to contribute to local community service as Most Important or 2<sup>nd</sup> Most Important. Rotary providing an avenue to serve one's LOCAL community is the highest reason for participation in Rotary. Avenues for regional, state, national and international initiatives LESS important. **Focus for new events and resources should be on local Community Service.**
3. Nearly equal split between size of Club at 75-80 and NO Limit.
4. 80% responded that they feel there are opportunities to participate and make suggestions.
5. Crows Call readership is very high and valuable to members.
6. Website is not visited very often, but those that visit feel it is useful and informative.
7. 76.7% of respondents have sponsored a new Rotary member; 83% feel informed of District goals and objectives - Could mean that of the 30 respondents to the survey – most are likely tenured members since sponsoring a new member likely comes from tenured members.
8. Social Activities – Highest Value is the Holiday Party, followed by Members Night Out. Least value is Houseboat Trip. New outings of Baseball and Bowling – Neutral at about 50%
9. Service Projects – Highest Values 1. Community Grant Giving Program 2. Teacher of Year Recognition Program 3. Working Shift at Tree Lot 4. Working Shift at Carbo Load .
10. Opportunities to Mentor Students: Much lower ratings overall. At least 10% of the respondents indicate Do Not Know Enough About Program. Highest Value are Student Scholarship and Student of the Month Recognition. **More focus on education and information to membership on the Club's youth programs.**
11. Generally members happy with keeping the same balance of activities and projects. Add More Public Relations and Communications with Members (73.3% and 51.7%). 73.3% Social Activities –Keep the Same. **Adding new social activities does not appear to be a high priority.**



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## Response Summary

Total Started Survey: 31  
Total Completed Survey: 31 (100%)

Page: The 2009/2010 Rotary Board is interested in your ideas and opinions to set ...

1. Rotary members have various reasons why they joined Rotary in the first place. Indicate 5 as the Most Important Reason down to 1 as the Least Important Reason

	5 (Most important)	4	3	2	1 (Least important)	Response Count
The Rotary is a good place to meet and socialize with like-minded professionals	16.1% (5)	<b>67.7% (21)</b>	16.1% (5)	0.0% (0)	0.0% (0)	31
The Rotary creates travel opportunities with like-minded professionals	0.0% (0)	3.2% (1)	19.4% (6)	<b>58.1% (18)</b>	19.4% (6)	31
The Rotary provides an effective means for networking for business purposes	3.2% (1)	9.7% (3)	<b>54.8% (17)</b>	19.4% (6)	12.9% (4)	31
Involvement in the Rotary can enhance one's resume	0.0% (0)	0.0% (0)	9.7% (3)	22.6% (7)	<b>67.7% (21)</b>	31
The Rotary serves one's need to contribute to local community service	<b>80.6% (25)</b>	19.4% (6)	0.0% (0)	0.0% (0)	0.0% (0)	31
					<i>answered question</i>	31
					<i>skipped question</i>	0

2. Why do you participate in Rotary? Indicate Highest to Lowest Reason with 5 being Highest and 1 being lowest.

	5 (Highest Reason)	4	3	2	1 (Lowest Reason)	Response Count
Rotary is an important part of my life and I anticipate being a member always	25.8% (8)	<b>29.0% (9)</b>	9.7% (3)	<b>29.0% (9)</b>	6.5% (2)	31
Rotary provides an avenue for me to serve my community	<b>54.8% (17)</b>	22.6% (7)	19.4% (6)	3.2% (1)	0.0% (0)	31
Rotary fellowship is a very important reason for my staying in the Club	9.7% (3)	32.3% (10)	<b>51.6% (16)</b>	3.2% (1)	3.2% (1)	31
Rotary is a good networking	3.2% (1)	0.0% (0)	9.7% (3)	16.1% (5)	<b>71.0%</b>	31

opportunity for my career					(22)	
Rotary provides an avenue for me to contribute to regional, state, national and international initiatives	6.5% (2)	16.1% (5)	9.7% (3)	<b>48.4% (15)</b>	19.4% (6)	31
						<i>answered question</i> 31
						<i>skipped question</i> 0

**3. Some members have suggested that the Club limit its membership size for a variety of reasons including meeting effectiveness, ability to meet and know all members, lunch meeting size, etc. What do you feel the optimal size for our club is? (Our current membership is 65 members)**

		Response Percent	Response Count
65-70	<input type="text"/>	19.4%	6
70-75	<input type="text"/>	9.7%	3
75-80	<input type="text"/>	35.5%	11
80-85	<input type="text"/>	6.5%	2
85-90	<input type="text"/>	0.0%	0
There should be no limit on the size of our membership	<input type="text"/>	29.0%	9
			<i>answered question</i> 31
			<i>skipped question</i> 0

**4. Do you feel that you as an individual member have a voice in the operation of the Club, that you are able to submit ideas and suggestions and that the Board of Directors makes participation opportunities available to you as a member?**

		Response Percent	Response Count
Definitely Yes	<input type="text"/>	77.4%	24
Sort of but could be improved	<input type="text"/>	16.1%	5
<input type="button" value="view"/> Not Really and here's what could be done to improve it?	<input type="text"/>	6.5%	2
			<i>answered question</i> 31
			<i>skipped question</i> 0

**5. Answer YES or NO to the following questions**

**Yes or No**

	Yes	No	Response Count
Do you read the Crow's Call on a regular basis?	83.3% (25)	16.7% (5)	30

Do you find the Crow's Call useful and informative?	93.5% (29)	6.5% (2)	31
Do you visit the San Ramon Rotary Club website on a regular basis?	16.1% (5)	83.9% (26)	31
Do you find the San Ramon Rotary Club website useful and informative?	77.4% (24)	22.6% (7)	31
Have you ever sponsored a new member to Rotary?	77.4% (24)	22.6% (7)	31
Have you attended a District event/activity in the past 2 years?	61.3% (19)	38.7% (12)	31
Do you feel informed of District goals/objectives, functions and activities?	80.6% (25)	19.4% (6)	31
		<b>answered question</b>	<b>31</b>
		<b>skipped question</b>	<b>0</b>

**6. Please rate the value of the following social activities as they relate to meeting your needs [your needs, not your opinion of the quality of the activity] as to why you joined the Rotary and why you continue your membership with the Rotary.**

	Very Low Value to Me	Low Value to Me	Neutral	High Value to Me	Very High Value to Me	Rating Average	Response Count
Family Fun Day	3.3% (1)	20.0% (6)	46.7% (14)	20.0% (6)	10.0% (3)	3.13	30
Members Night Out	0.0% (0)	6.7% (2)	26.7% (8)	50.0% (15)	16.7% (5)	3.77	30
Golf Club	33.3% (10)	20.0% (6)	13.3% (4)	16.7% (5)	16.7% (5)	2.63	30
Holiday Party	0.0% (0)	3.3% (1)	13.3% (4)	36.7% (11)	46.7% (14)	4.27	30
Reno Train Trip	13.3% (4)	26.7% (8)	46.7% (14)	10.0% (3)	3.3% (1)	2.63	30
Houseboat Trip	33.3% (10)	30.0% (9)	33.3% (10)	0.0% (0)	3.3% (1)	2.10	30
Day at the Races	13.3% (4)	10.0% (3)	43.3% (13)	23.3% (7)	10.0% (3)	3.07	30
Bocce Ball Night	20.0% (6)	16.7% (5)	33.3% (10)	23.3% (7)	6.7% (2)	2.80	30
Baseball Game Outing (future event)	6.7% (2)	20.0% (6)	50.0% (15)	23.3% (7)	0.0% (0)	2.90	30
Bowling Night (future event)	16.7% (5)	6.7% (2)	46.7% (14)	30.0% (9)	0.0% (0)	2.90	30
List other social activities you would like to see offered					<input type="text" value="view"/>		6
					<b>answered question</b>	<b>30</b>	

*skipped question* 1

**7. Please rate the value to you of the following Rotary service projects as they relate to meeting your needs [your needs not your opinion of the quality of the project] as to why you joined the Rotary and why you continue your membership with the Rotary.**

	Very Low Value to Me	Low Value to Me	Neutral	High Value to Me	Very High to Me	Rating Average	Response Count
3rd Grade Dictionary Project	0.0% (0)	0.0% (0)	22.6% (7)	41.9% (13)	35.5% (11)	4.13	31
Sunny Glen Smoke Alarm Replacement Project	0.0% (0)	9.7% (3)	19.4% (6)	38.7% (12)	32.3% (10)	3.94	31
Working a shift in the Rotary Booth at the Art and Wind Festival	0.0% (0)	3.2% (1)	12.9% (4)	54.8% (17)	29.0% (9)	4.10	31
Working a shift at the Christmas Tree Lot	0.0% (0)	3.2% (1)	6.5% (2)	45.2% (14)	45.2% (14)	4.32	31
Teacher of the Year recognition Program	0.0% (0)	0.0% (0)	3.3% (1)	46.7% (14)	50.0% (15)	4.47	30
Rotary Business Hall of Fame	3.2% (1)	6.5% (2)	58.1% (18)	22.6% (7)	9.7% (3)	3.29	31
Key Associates Day	12.9% (4)	9.7% (3)	58.1% (18)	12.9% (4)	6.5% (2)	2.90	31
Senior Center Holiday Lunch	3.3% (1)	13.3% (4)	26.7% (8)	36.7% (11)	20.0% (6)	3.57	30
Ski Trip and Assistance with Special Olympics	16.1% (5)	16.1% (5)	38.7% (12)	29.0% (9)	0.0% (0)	2.81	31
Working a shift at Carbo Load	0.0% (0)	0.0% (0)	12.9% (4)	45.2% (14)	41.9% (13)	4.29	31
Community Grant Program to Non-Profits	0.0% (0)	0.0% (0)	9.7% (3)	32.3% (10)	58.1% (18)	4.48	31
<i>answered question</i>							31
<i>skipped question</i>							0

**8. The Rotary Club has opportunities for members to mentor students in a variety of ways. Please rate the value to you of the following student-centered events/activities.**

	Very Low Value to Me	Low Value to Me	Neutral	High Value to Me	Very High to Me	Do Not Know Enough about Program	Rating Average	Response Count
Host a foreign exchange student	9.7% (3)	12.9% (4)	29.0% (9)	45.2% (14)	0.0% (0)	3.2% (1)	3.13	31
Job Shadowing Day	9.7% (3)	16.1% (5)	22.6% (7)	25.8% (8)	22.6% (7)	3.2% (1)	3.37	31
	0.0%	3.2%	12.9%	41.9%	29.0%	12.9%		

Camp Royale	(0)	(1)	(4)	(13)	(9)	(4)	4.11	31
Camp Adventure	3.2% (1)	9.7% (3)	22.6% (7)	35.5% (11)	16.1% (5)	12.9% (4)	3.59	31
Student Scholarship Program	0.0% (0)	0.0% (0)	6.5% (2)	54.8% (17)	25.8% (8)	12.9% (4)	4.22	31
Student of the Month recognition program	0.0% (0)	0.0% (0)	3.2% (1)	48.4% (15)	35.5% (11)	12.9% (4)	4.37	31
Sponsoring a Rotoract Club -young professionals ages 18-30	9.7% (3)	9.7% (3)	41.9% (13)	32.3% (10)	3.2% (1)	3.2% (1)	3.10	31
Sponsoring an Interact Club [high school students]	3.2% (1)	9.7% (3)	25.8% (8)	32.3% (10)	19.4% (6)	9.7% (3)	3.61	31
<i>answered question</i>								31
<i>skipped question</i>								0

**9. Please indicate your preference for the Rotary to add more programs, do fewer programs or keep the same balance**

	Do Less, fewer of this type	Keep the Same	Yes, Add More	Rating Average	Response Count
Social Activities for Rotary members only	6.5% (2)	74.2% (23)	19.4% (6)	2.13	31
Social Activities that include family members and spouses	3.2% (1)	64.5% (20)	32.3% (10)	2.29	31
Community Service Projects	3.2% (1)	54.8% (17)	41.9% (13)	2.39	31
Fund Raisers	3.3% (1)	76.7% (23)	20.0% (6)	2.17	30
Student/youth activities service projects	3.2% (1)	71.0% (22)	25.8% (8)	2.23	31
Cooperation/coordination with other Rotary Clubs	6.5% (2)	51.6% (16)	41.9% (13)	2.35	31
Public Relations - Outreach to the community about who and what we are as a community club	0.0% (0)	25.8% (8)	74.2% (23)	2.74	31
Membership Drives	6.7% (2)	63.3% (19)	30.0% (9)	2.23	30
Grant Giving	0.0% (0)	60.0% (18)	40.0% (12)	2.40	30
Communication with Members	0.0% (0)	50.0% (15)	50.0% (15)	2.50	30
Information about Rotary	0.0% (0)	64.5% (20)	35.5% (11)	2.35	31
<i>answered question</i>					31
<i>skipped question</i>					0

Meeting: Thursday, 12:15  
Crow Canyon Country Club  
711 Silver Lake Dr, Danville

Jim Livingstone, Publisher  
(925) 216-1898 cell phone

e-mail: jwl459@comcast.net

## San Ramon Rotary

### Greeter Protocol

When you are blessed with the duty of being our greeter, you should remember the following: (1) You should be at the meeting by 11:45 am in order to greet everyone as they come to the meeting. (2) You should bring a “greeter’s gift”. The gift should be approximately \$20.00 in value. (3) You will be leading the flag salute, giving the inspiration, and introducing the visiting Rotarians. It is a good idea to watch the visiting Rotarians sign in, so that you can ask them about any complicated names or classifications, or just plain BAD handwriting. yaw

Is it the truth?  
Is it fair to all concerned?

Will it build goodwill better friendships?  
Will it be beneficial to all concerned?

### Future Programs:

May 14th	Andre Shevchuck - R&D Tax Credit
May 28th	Mike Prilutsky - SR Educators of the Year
June 4th	Dave Lambert - African School Project

### Upcoming Events and Dates to Remember

May 24th & 25th	San Ramon Art & Wind Festival
July 11th	District 5160 Awards Banquet, Corning
September 22nd	SRRC’s 25th Anniversary Gala
October 1-4	District Conference Lake Tahoe NV
October 10th	Carboload 25

### Schedule of Greeters:

May 14th	Dave Larsen
May 21st	Judy Lewis

