



# Crow's Call



## District Governor

Karl Diekman

## Board of Directors

### **Dennis Garrison**

President

(925)-277-3090

### **Robin Stevens**

President Elect.

(510) 624-2603

### **Steve Wilcox**

Secretary

(925) 866-7800

### **Jeff Disch**

Treasurer

(510) 410-4090

### **Chris Gallagher**

Sgt. At Arms

(925) 831-3043

### **Gary Sloan**

Club Administration

(925) 406-4459

### **Hermann Welm**

Membership

(925) 838-8261

### **Kathy Gailey**

International Service

(925) 831-9919

### **Paula Silva**

Youth Programs

(925) 806-0489

### **Patti Hennigan**

Youth Services

(925) 867-1212

### **Lucky Sandhu**

Publicity

(510) 375-2929

### **Dr. Bill Harlan**

Foundation Chair

(925) 457-6589

## **Rotary Meeting — January 27th by Garth Riopelle**

President Dennis, **The Menace, Garrison** called the meeting to order. He welcomed all present. The Rotary International President is **Ray Klingensmith** from Kirksville, Missouri. His theme for this month is "Building Communities-Bridging Continents". The Rotary International theme for this month is "Rotary Awareness"



**John Sims** was introduced as our greater. **John** gave us a **Thought for the Day**: "The thought came from the previous weeks "decode a quote" in the newspaper. Henry J. Kaiser said "when your work speaks for itself, don't interrupt."

**John** then led us in the Pledge of Allegiance and **Flag Salute**.

The club then sang a patriotic song with a rousing rendition of "God Bless America."

**Visiting Rotarians:** **John** introduced the two visiting Rotarians. **Steve Blaskey** is a member of the Alamo Rotary Club. Also present was former San Ramon Rotarian **Bill Clarkson**, now President of the Dougherty Valley Rotary Club.

**Visitors:** **Gary Sloan** introduced two visitors. The first was **Truman Gates**, who was a former CEO. The second visitor was **Mark Reynolds**, who is currently the Vice President of Aetna Health Care. **Herman Welm** introduced **Jane Hegenbart** who is from the Proctor and Gamble Company in San Ramon. **Guy Greco** introduced **Nancy Lendi** of Heritage bank and **Chris Irvey** who is director of Kids Country in Danville. **Fred Nevarez** introduced **Stacy Mendal**.

**Chris Gallagher** greeted all Rotary guests and visitors with the Long Version of the "Welcome Song".

### Announcements:

**Rotary Foundation:** **John Sims** urged everyone to make their foundation contributions for this Rotary year.

The "**San Ramon Chamber Business Expo**" will take place February 17<sup>th</sup> from 5-8pm. All are encouraged to attend. **Dr. Harlan** will be featured!

**Patti Hennigan** announced that **Shadow Day** was such a resounding success that a second Shadow Day has been scheduled for May 19<sup>th</sup>. All Rotarians are encouraged to have a Cal High Student shadow them for the day in their Business.

**Service Above Self**

**Horace Crawford** reported to the club that the gifts that the Rotarians made to Fresh Start at Christmas were being put to good use. He mentioned that the sleeping bags that were given to the homeless were coming in handy in this cold weather. Also, a homeless person was wearing the leather jacket that **Patti Hennigan's** husband donated. Horace thanked all of the Rotarians for their kindness and charity to the local homeless as it has made a difference.



**Rotary Work Day-** **Dennis Harvey** announced that the Sunny Glen Smoke Alarms will be installed on April 23.

**Rotary Hikes-** **Chris Gallagher** announced that he would be organizing three hikes in consecutive months for our club to participate in. The hikes will be approximately five miles and start at 9:00am. Everyone will start together, but will be able to hike at their own pace. The date for the first hike will be announced soon.

**Boce Ball Challenge-** **Guy Greco** announced that the boce tournament would be held June 4<sup>th</sup>.

**Dr. Bill Harlan** recently decided have a deck built at his house, which created quite a dilemma. **Ruth** wanted the deck built off the back of the house, while **Dr. Bill** felt it should be built off of the kitchen. In order to be "fair to all concerned" it was decided that there had to be two decks built. **Dr. Bill** paid tribute to **Herm Welm** for making two beautiful wooden plaques to go on each of the prospective decks. The plaque for the back deck said "**Ruth's Roust**", while the deck off the kitchen will now have a plaque that says "**Doc's Deck.**" **Dr. Bill** is also grateful to **Don Jones** for providing the wood. **Dr. Bill** was glad to pick up a \$25 recognition on behalf of receiving his new plaques.

**Valentines Lunch-** **Chris Gallagher** and friends are in the process of organizing a special program for our Valentines lunch on February 10th. Rotarians are encouraged to bring their spouses.

**Las Vegas Trip-** **President Dennis** announced that the Las Vegas trip was a huge success. Everyone had a great time! Special thanks go out to **Don Kowalsky** for arranging the dinner show and accommodations and for providing the wine.



**Gary Sloan** thanked **John Tatum** for arranging the limousine transportation.

**Gary** then read the following letter from the MGM grand management regarding the Rotarians overnight in Vegas.

Dear **Mr. Sloan**,

We hope that your stay at the MGM Grand was enjoyable. In follow-up to **Mr. Garrison's** inquiry, we are pleased to report that there was no murder in the room adjacent to his despite the screams and furniture banging against the wall at all hours of the night. Moreover, there was no religious convention in the next room either despite the loud gospel pleadings of "oh god, oh god, oh god"

While we appreciated your patronage, in the event that you decide to return to our hotel next year, please be sure to teach **Mr. Welm** to gamble and enjoy Las Vegas:

Using both hands to handle the cards in blackjack is frowned upon since it is a well known fact that **Mr. Welm** marks cards to gain advantage and generally pissed of the pit bosses the 18<sup>th</sup> time we ask him to stop the practice.

Please have **Mr. Welm** stop splitting 10's. If he wished to send us his money, he can send it in the U.S. mail. When he splits tens at the table, it angers gamblers who have chosen the MGM and who bet considerably more than Mr. Welm.

Please let **Mr. Welm** know that he may place a \$10 bet on the roulette table with two \$5 dollar chips and it does not require him to make change for 10 one-dollar chips only to put it all on the black (and lose **Paula's** money).

**Hermann** must share his meals with others.

In addition, we are enclosing a bill for \$1250 in damages to the suite that **Mr. Von Hoetendorff** and **Ms. Stevens** resided for most of the weekend. We have never seen a chandelier damaged to such a degree. We do not believe that it is necessary to place a sign in the room indicating that swinging from such light fixtures is prohibited. Also, please note that we did not include a video of **Mr. Von Hoetendorff** in a lady's thong as a result of his losing his bag at the airport that should never have been checked in the first place.

Please be advised that **Mr. Disch** is banned from the casino, effective immediately. We are reviewing the tapes to determine how he cheated the casino. No ONE wins 19 hands in a row at blackjack without some illegal system. We are considering prosecution.

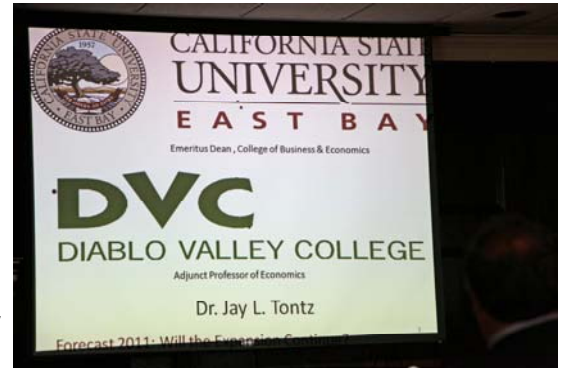
Finally, we received a note from the Cosmopolitan Restaurant with the reminder that Rotarians determine if it is the truth, if it is fair to all concerned, will it build goodwill and better friendships and will it be beneficial to all concerned, when all in attendance is notified that they owe **Mr. Garrison** \$150 each for the meal, wine, women, and song.

Best Wishes  
MGM Management

### Program

**John Sims** introduced our speaker **Dr. Jay Tontz**, Emeritus Dean, College of Business at Diablo Valley College.

**Dr. Tontz** spoke on the past, present, and future state of the US and global economies. Economists forecasted three different scenarios in which the US could respond to the current recession. Pessimists felt the recovery would follow a W shaped pattern where the recession would be double dipped. Optimists see this recession as V shaped with a steep decline into the recession followed by strong growth into recovery. The middle ground sees a U shaped pattern where the fall into recession and recovery out of it are more gradual.



In 1936 **John Maynard Keynes** stated that insufficient aggregate demand and poor consumer confidence cause recessions. Keynes felt that the government could help stabilize an ailing economy by influencing monetary, institutional and fiscal policies. Decreasing interest rates, making credit more available, increasing government spending and decreasing taxes accomplish this. Applying these strategies should have a positive effect on the demand for more goods and services, therefore re-energizing a falling economy.

President's Bush and Obama have followed the above model to try to move our economy out of the current recession. In 2007 the Federal government began lowering the interest rates. In 2008 President Bush cut taxes to the tune of 78 billion dollars. Congress enacted the Troubled Asset Relief Act (TARP), adding in 700 billion dollars to the financial system. This was followed by the government pumping money into the US auto industry. In 2009, President Obama set into place the American Recovery and Revitalization Act again adding in 787 billion dollars to the US economy while further extending unemployment insurance to Americans out of work. The government further assisted the ailing auto industry by further bailouts for these American Auto Companies and giving US citizen's "cash for clunkers". The federal government also cut taxes 288 billion dollars further. President Obama now wants to spend 1.5 trillion dollars more on education, high-speed rail, clean energy technology and high speed internet. All this should continue to increase aggregate demand and lead us further away from recession.

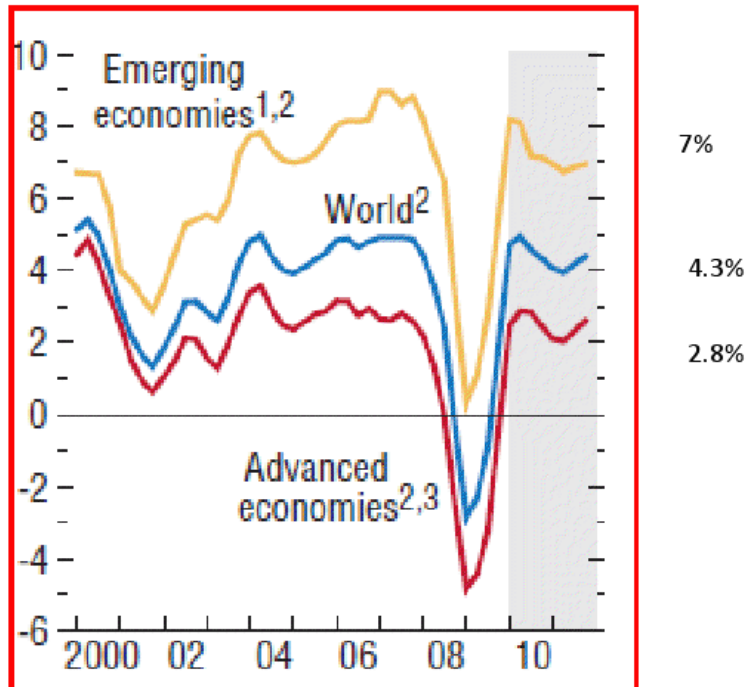


It appears that the measures the government has taken have had an effect on the economy as it went from negative growth in 2008-2009 to positive expansion starting in June of 2009. In 2010 the economy began adding jobs, although the unemployment rate has remained in the high 9's. During the Christmas season, including the last 50 days of 2010, retail sales rose 5.5% from the previous year. In November 2010 consumer confidence rose to its highest level in 5 months.

The economy should continue to grow in 2011. Chief executive officers of major companies are considering adding workers for the first time in three years. In December a poll showed that 58% of the population felt the economy had improved in 2010 and would continue to improve in 2011. The federal Reserve predicts a forecast for the economy to add more jobs in 2011 and that the unemployment rate should drop below 9.0% for the first time since April 2009. Consumer expenditures should increase leading to increases in both the stock market and housing prices. **Jim Jorgenson** and **Louis Navellier**, market analysts, predict a bull market through the presidential elections in 2012. Consumer confidence and the easing of credit availability should also continue to move the economy forward in a positive direction.

The Global economy began recovering in 2009 as well, due to countries of the world working together. The central banks reacted quickly with exceptionally large interest rate cuts, as well as measures to inject liquidity and sustain credit. The global economy is now recovering with a healthy expansion rate of 4.5% in 2010. World Growth will increase demand for US exports and will add stimulus to aggregate demand in 2011. Since 2009, the Asian economies, including China, have performed strongly. President Obama plans to sign a free trade agreement with South Korea. This should help stimulate further growth of the US economy. Overall, the global economic recovery has taken on the look of the V shaped recovery.

International Monetary Fund forecast 2011



**Dr. Tontz** gave us his 2011 economic forecast. The forecast is based on several assumptions for the year 2011.

- The fiscal policy stimulus will create new jobs.
- The Federal government will keep interest rates low and this will stimulate investment and renewed business optimism.
- No political decisions in Washington will effect the path of recovery.
- No international disturbances will negatively effect the growth of the US economy.
- No weather related issues would effect the economy.
- No terrorist actions will negatively affect the aggregate economy.

# Forecast 2011

- The economy is in the expansion phase of a business cycle will show continued growth
  - Real GDP 3.8%
  - Unemployment 8.9%
  - Inflation + 2.0%
  - Interest rates
    - Long term + 1.0%
    - Short term + 1.0%
- } + .5%

Jan 10, 2011

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**Dr. Tontz** feels that the outlook for 2011 is positive due to a sharp rise in consumer spending during the recent holiday season. This will fuel rises in Gross Domestic Product forecasts. Economists expect the US economy to grow at a rate of between 3-3.5%.

## Raffles:

**Brent Tucker** won the greeter's gift. **George Gayler** won the chance to answer the question to win the Club Progressive gift. The question was "What is the theme of Rotary for this month"? The answer was "Rotary Awareness." U



# San Ramon Rotarian of the Week



**This week, January 20th, 2011, you will be greeted by John Sims**

**Here are some things you should know about John:**

**John has been a member of our club since, January 1991**

**Classification: Management Ed**

Widower for nearly eight years, after 61 years of marriage to the love of my life, Judy. Four children, all happily married, the results of one marriage all the way to a great-grandson. Each has been a guest at a San Ramon Rotary meeting at one time or another. Jack, retired after 40+ years of Army and government service, as Director of a VA Hospital in Maine; Jeff, soon to retire after 40+ years in the Army and U. S. Forest Service; Susan, early retiree from Intel; Melissa, after career in Silicon Valley teaches second grade in San Jose.

Attended The Ohio State University for one year, where I played in The Best Damn Band in the Land, the Ohio State Marching Band. Entered the U. S Naval Academy at Annapolis, graduated in 1940, retired at the rank of Captain in 1965. During WWII had a bunch of different assignments, one of the more interesting was with the Fleet Air Arm of the Royal Navy at various bases in the United Kingdom. After the war was designated for Aeronautical Engineering Duty Only, spent the remainder of my career about equal time between the Bureau of Aeronautics in Washington and Naval Air Stations in Alameda and San Diego and Wright-Patterson Air Force Base in Dayton.

In addition to a BS degree from the USNA, I earned an MBA from Harvard Business School, a Diploma from the Industrial College of the Armed Forces, and a PhD in Business Administration from the University of California, Berkeley. Other academic experience included Instructor of Aeronautical Engineering at MIT, instructor at UC Berkeley, Professor of Business Administration at George Mason University, and Professor of Business Administration at California State University, Hayward, where I was promoted to the rank of Professor Emeritus in the School of Business and Economics and retired in 1983. I continued with projects in the School of Business and Economics, and with academic accreditation assignments by the Western Association of Schools and Colleges.

I've been a Rotarian for 30-some years. Paul Harris Fellow + 8. Past President Hayward South Rotary Club. Received the Hall Of Partners Award for 20 years service on the Board of the Eden Area Branch of the Alameda County YMCA. Served for many years as an officer and member of the Board of Directors of the National Association of Purchasing Management, Northern California (now The Institute for Supply Management). Currently, in addition to Rotary, I'm involved as Secretary of my USNA class, and with the Crow Canyon Country Club Estates Community Association.

Meeting: Thursday, 12:15  
Crow Canyon Country Club  
711 Silver Lake Dr., Danville

Jim Livingstone, Publisher  
(925) 216-1898 cell phone

e-mail: [jwl459@comcast.net](mailto:jwl459@comcast.net)

## San Ramon Rotary

### Greeter Protocol

When you are blessed with the duty of being our greeter, you should remember the following: (1) You should be at the meeting by 11:45 am in order to greet everyone as they come to the meeting. (2) You should bring a “greeter’s gift”. The gift should be approximately \$20.00 in value. (3) You will be leading the flag salute, giving the inspiration, and introducing the visiting Rotarians. It is a good idea to watch the visiting Rotarians sign in, so that you can ask them about any complicated names or classifications, or just plain BAD handwriting. cff

Is it the truth?  
Is it fair to all concerned?

Will it build goodwill better friendships?  
Will it be beneficial to all concerned?

### Future Programs:

Jan. 27th - Economic Forecast for 2011 - Jay Tontz  
Feb. 3rd - Retirement Planning - Linda Fodrini-Johnson  
Feb. 10th - Valentine’s Day Program - Chris Gallagher

### Upcoming Events and Dates to Remember

### Schedule of Greeters

January 27th	John Sims
February 3rd	Gary Sloan
February 10th	Stan Smalley

